



BMW Open Work by Frieze

Sam Lewitt

Leisure (the “Work”)

In collaboration with Renzo Vitale

Leisure (the “Work”) features a field recording of a trip to the beach taken by the artist. Renzo Vitale, acoustical engineering specialist and sound designer for BMW, ‘tuned’ this recording upon Lewitt’s request, using the sonic values of a BMW 7 series engine. Between the tones of the specific engine that serves the VIP Car Service at Frieze and the artist’s source recording of the ocean emerges a newly distorted sonic object.

Please ask the driver to play the recording if it does not commence when your trip begins. This sound piece is an extension of Lewitt’s BMW Open Work commission.

Curated by Attilia Fattori Franchini, BMW Open Work annually invites an artist to develop an ambitious project that brings together art, design and technology. New York-based artist Sam Lewitt is the second artist chosen for BMW Open Work by Frieze. Lewitt debuts his ambitious new installation and soundscape at Frieze London, October 4–7, 2018.

Lewitt’s practice investigates the circulation of information and matter, opening up operatively closed systems and institutional structures in the process. Entitled *CORE (the “Work”)*, Lewitt’s new commission for BMW Open Work focuses on the production cycle of a BMW engine block. Spurred by the artist’s dialogue with BMW engine specialists, *CORE (the “Work”)* uses physical materials and manufacturing techniques from engineering, throwing into relief the archaic materiality of sand and aluminum — of molding and melting — that form the literal core of an otherwise complex engine manufacturing process. At the same time, *CORE (the “Work”)* engages with the structure of the commissioning system itself. The *Work* addresses relations of symbolic and material exchange as a condition of its form, which results from requesting the manufacturing of several products from BMW’s production line. It thereby introduces this abstracted material to a different set of obligations and contracted rights.

Lewitt’s new commission unfolds as an installation in the BMW Lounge at Frieze London 2018, a soundscape in the VIP Car Service at the fair, and online at closed-core.com.

For further information please visit frieze.com/bmw-open-work.

Renzo Vitale is pianist and composer, as well as acoustic engineer and sound designer at BMW.

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